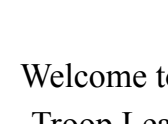
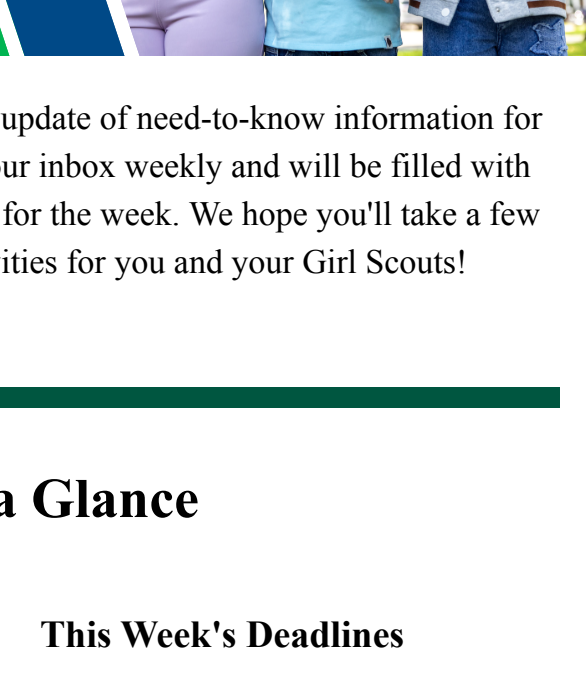


July 6, 2026



# TROOP ESSENTIALS



Welcome to Troop Essentials, a weekly update of need-to-know information for Troop Leaders. Each edition will hit your inbox weekly and will be filled with important info and upcoming deadlines for the week. We hope you'll take a few minutes to learn about all the activities for you and your Girl Scouts!

## Troop Essentials at a Glance

### New This Week

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#### [Program](#)

- Day Camp: Wild at Heart
- On a Roll: Daisy Roller Coaster Design
- New Mexico Summer Bucket List

#### [Membership](#)

- Proposal Feedback needed for National Council Session Delegation

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#### [La Tienda](#)

- July Promotion: Take Advantage of Our New Extended Hours and Receive 20% Off!

#### [Product Program](#)

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- Connecting New Mexico Communities with Internet Essentials from Comcast

#### [Previously Shared News](#)

### This Week's Deadlines

#### [ABQ Metro Day Camp: Wild at Heart](#)

Registration Closes July 8

#### [Junior Confidence Club](#)

Registration Closes July 10

#### [Owl Pellet STEM Lab: Nature Detectives](#)

Registration Closes July 10

#### [Registration Extended!](#)

Registration Closes July 10

Every Girl Scout has a story to tell. Share the moments that define your Girl Scout experience – the challenges you overcame, the friendships you forged, the positive impact you made. These Mission Moments inspire us all and are vital in helping us tell the Girl Scouts of New Mexico Trails story on social media and in grant applications that support our mission.

[Share your Mission Moments here!](#)

## Council Announcements

### Girls in the Game Night at New Mexico United

Girl Scouts of New Mexico Trails is teaming up with New Mexico United for an unforgettable evening of soccer, leadership, and community spirit!

#### Action Needed

- [Share this link](#) to purchase tickets with friends and family!

Bring your friends and family and cheer on NM United on August 1 while celebrating the courage, confidence, and character Girl Scouts build every day.

**Bonus:** \$5 from every ticket sold supports Girl Scouts of NM Trails!  
**Girl Scouts:** Sell 10+ tickets and earn an exclusive GSNMT x NMU patch!

Be sure to keep an eye out for event opportunities exclusively for Girl Scouts coming soon!

**Who Else Should Get This Message:** Anyone Interested in Making a Difference in the Lives of New Mexico Girls  
**Contact:** [Customer Care](#)

## Program

### Day Camp: Wild at Heart | July 13-17

Girl Member Cost: \$250 | Non-Member Cost: \$300

Perfect for animal lovers and budding naturalists.

#### Action Needed

- [Register here](#) by 5 p.m. on July 8

Girls explore habitats, conservation, and local wildlife through hands-on science and outdoor observation. Younger campers build simple habitats and enrichment toys, while older girls research species and explore advocacy.

**Who else should get this information:** Troop Leadership, Girl Scouts & their caregivers  
**Contact:** [Customer Care](#)

### S'more Stories Please: Summer Book Club

Cost: \$5 per person

**S'more Stories Please!** is a fun, flexible summer reading program for Girl Scouts of

#### Action Needed

- [Register here](#) by 12:00 p.m. on August 28

every level - from Daisies to Ambassadors - as well as adult volunteers and families.

Participants can choose books from recommended reading lists or select their own favorites.

The program culminates with a **Fun Patch Design Contest**, where Girl Scouts can submit a creative patch inspired by the theme **S'more Stories Please!**

The winning design will become the official program patch so Girl Scouts across the council and the nation can celebrate their summer reading adventure. *(Design submissions due before 7/7/26.)*

**Who else should get this information:** Troop Leaders, Girl Scouts, & their caregivers  
**Contact:** [Customer Care](#)

### On a Roll: Daisy Roller Coaster Design | August 8

Cost: \$10 per Girl Scout, \$5 per adult

Daisies, get ready to join on your engineer caps and put us for a day of roller-coaster building at Explora!

#### Action Needed

- [Register here](#) by 12:00 p.m. on July 24

This experience includes an hour of exhibit exploration, followed by a hands-on STEAM activity in which Daisies will learn about rolling systems and create their very own roller coaster—completing all the steps for the Daisy Roller Coaster Design Badge.

**Who else should get this information:** Daisy Troop Leadership, Girl Scouts & their caregivers  
**Contact:** [Customer Care](#)

### New Mexico Summer Bucket List

Cost: \$7 per person

Make this summer unforgettable with the **New Mexico Summer Bucket List**,

#### Action Needed

- [Register here](#) by 12:00 p.m. on August 14

a self-guided adventure designed for Girl Scouts of all levels to explore the amazing places, culture, and experiences found throughout New Mexico.

**Who else should get this information:** Troop Leadership, Girl Scouts & their caregivers  
**Contact:** [Customer Care](#)

## Membership

### Proposal Feedback needed for National Council Session Delegation

GSNMT sends a delegation of representatives to the triennial National Council Session to vote on GSUSA governance topics and provide input on topics at a national level to help inform GSUSA's vision and decision-making.

#### Action Needed

- [Provide feedback here](#) by July 13, 2026

This year, there are three proposals, which are: the Girl Scout Highest Awards Solicitation of Contributions Proposal (1), the Membership Dues and Procedures for Registration Proposal (2), and the Preservation of the Girl Scout Leadership Experience Relating to the Entrepreneurship Program Proposal (3). Your Delegation would like more feedback on how members feel about these topics.

**Who else should get this information:** Troop Leadership, Girl Scouts & their caregivers  
**Contact:** [Customer Care](#)

## Fund Development

### Invest in the Future of Girls at Badge Bash

Badge Bash is **Girl Scouts of New Mexico Trails' premier fundraising event of FY26**, an evening that directly supports girls across New Mexico.

#### Action Needed

- [Learn more & share](#)

**Reserve an Adult Troop Table for \$1,000** and gather friends, colleagues, or clients to invest in the next generation of leaders. Throughout the evening, guests will have the opportunity to participate in an exciting **Live Auction** featuring exclusive packages valued between **\$4,000 and \$7,000**, along with additional opportunities to give through sponsorships, raffles, and other fundraising activities.

On **September 19**, supporters from across New Mexico will come together at the beautiful Indian Pueblo Cultural Center for an evening inspired by the spirit of Girl Scouts. Guests will enjoy camp-inspired experiences, earn badges, tackle interactive challenges, and celebrate the life-changing impact of Girl Scouting.

Badge Bash offers a unique opportunity to reconnect with the adventure and purpose of Girl Scouts—or experience it for the very first time—while making a meaningful investment in the future of girls.

We're asking members to help us fill the room with individuals and businesses who believe in empowering girls.

- **Reserve an Adult Troop Table for \$1,000.**
- **Invite a company to become a sponsor.**
- **Join another troop if you don't have a full table.**

Every table purchased, sponsorship secured, raffle ticket sold, and auction bid placed provides girls across New Mexico with opportunities to build courage, confidence, and character while developing the skills they need to become tomorrow's leaders.

**Who else should get this message:** Any adults interested in supporting Girl Scouts of New Mexico Trails  
**Contact:** [Customer Care](#)

## La Tienda News & Promotions

### La Tienda Hours This Week

**La Tienda is open Tuesday, Wednesday & Thursday from 10:00 a.m. to 2:00 p.m. this week.**

#### Action Needed

- [Contact us](#) with your La Tienda needs

**July Promotion:** Take advantage of our new extended hours and receive 20% off! Bring your camera, Polaroid, and friends to sort and pose at the Girl Scouts in the USA Photo Station with fun props!

**La Tienda Challenge:** Girl Scouts who can recite one of the following to our La Tienda staff will receive a pair of star glasses!

- Girl Scout Promise
- Girl Scout Law
- Pledge of Allegiance
- New Mexico Pledge

**Who else should get this message:** Troop leadership, adult volunteers, and Girl Scout caregivers  
**Contact:** [Customer Care](#)

## Product Program

### Cookie Reward Update

We know how excited our Girl Scouts are to receive the rewards they earned through their hard work during this year's Cookie Program, and we sincerely appreciate everyone's patience.

#### Action Needed

- Share update with families and other volunteers

We are currently still waiting for our cookie rewards shipment to arrive. We expect to receive the rewards within the next **two weeks**. As soon as they arrive, we will work quickly to sort and distribute them so they can get into the hands of our Girl Scouts as soon as possible.

Please help us by sharing this update with your Girl Scout families. We know the wait has been longer than anyone hoped, and we truly appreciate your understanding and support while we work through this final step of the Cookie Program.

Thank you for all you do to support Girl Scouts and for helping make this year's Cookie Program a success!

**Who else should get this message:** Troop members and caregivers  
**Contact:** [Customer Care](#)

## Community Announcements

### Become a Sundae Scout with Troop 10843

Troop 10843 invites you to scoop, swirl, and sprinkle your way into summer as an official **Sundae Scout!**

#### Action Needed

- [Register here](#) to receive your bingo card

Join us on a delicious mission to explore and celebrate all the sweetest ways to chill out around Albuquerque. It's the coolest kickoff of the season!

Pick up your **Ice Cream Bingo Card** and start your adventure—every scoop earns a square, every swirl gets you closer to victory, and completing a row unlocks the ultimate reward: a **special Sundae Scout fun patch** to prove you conquered the frozen frontier.

Complete your Bingo as a troop or as a Juliette—choose your own adventure!

*Not in the Albuquerque–Rio Rancho area? No problem—visit 4–5 local shops in your area to qualify.*

**Cost:** \$5 per Girl Scout

#### Honor system completion

**Register multiple scouts:** email [gstroop10843@gmail.com](mailto:gstroop10843@gmail.com) to confirm

**Who else should get this message:** Troop Leadership, Girl Scouts & their caregivers

### Connecting New Mexico Communities with Internet Essentials from Comcast

As the back-to-school season kicks off, students and parents are navigating busy schedules and new learning environments.

#### Action Needed

- [Learn more, check eligibility, or sign up here.](#)

In today's connected world, reliable internet access is essential to support learning, working, and staying in touch with loved ones. For more than a decade, our partner Comcast has stepped up to ensure everyone can stay connected to what matters most.

Comcast's Internet Essentials program is designed to provide affordable internet to eligible households, empowering them with the connectivity they need for online learning, working from home, video calling, and more.

**Who else should get this message:** Troop and Service Unit Leadership & Girl Scout Caregivers

### Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

#### Action Needed

- [Contact us](#)

Send us your information to be included in future Troop Essentials emails!

**Who else should get this message:** Troop and Service Unit Leadership  
**Contact:** [Katrina Montoya](#)

## Previously Shared News

### June 29, 2026

- Girls in the Game at New Mexico United
- Day Camp: Design Divas
- Hiking Adventure Club: Los Alamos
- Junior Confidence Club
- Family Adventure: Horseback Riding

### June 22, 2026

- We're Hiring: New Positions Available
- Day Camp: Myths & Legends
- S'more Books Please: Summer Book Club
- Owl Pellet STEM Lab: Nature Detectives
- Red River Family Adventure Day
- June 30 Early Bird Membership Renewal Deadline
- Badge Bash: A Glamping-Inspired Evening Supporting Girl Scouts
- Extended Hours: Every 4th Thursday

Visit the [Girl Scouts of New Mexico Trails website](#) for more information and upcoming events.

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